



LEICESTER
LIONS
RFC

SPONSORSHIP PACKAGES
2019/2020 SEASON



**LEICESTER
LIONS**

SPONSORSHIP AT LIONS

At Leicester Lions RFC we are passionate about providing the best community, junior and semi professional rugby we possibly can.

Sponsorship is imperative to the financial existence and continued success of all sports clubs, and Lions is no different.

This year we have re-structured our packages to cater for a wider audience and offer what we believe is fantastic value.

We also welcome Leicester Falcons American Football Club who have made Leicester Lions their home. With Falcons broadcasting all their matches to an audience of 5,000 people worldwide and Sunday spectators of 600 any advertising you choose to do with us will benefit from this added exposure!



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ADVERTISING

PITCH BOARDS

Pitch side	£550
Renewal	£385
Road Side <i>(Double sided)</i>	£700
Renewal	£525

POST PROTECTORS

4 x Post Protectors	£1000
Renewal	£775

MATCH DAY PROGRAMME

Half Page	£200
Full Page	£300

CORNER FLAGS

10 x Flags	£750
Renewal	£550

All prices are subject to VAT



PLAYERS, COACHES & PHYSIOS

Why not affiliate yourself with one of the Players, Coaches or Physios by sponsoring them for the 2019/2020 season.

In return you will receive:

- Logo or name next to the player, coach or physio in every match day programme
- 2 x Seats to a home pre-match lunch of your choice (must be pre-booked)
- Free entry to all home matches

Player - £500

Coach - £550

Physio - £400

All prices are subject to VAT



MATCH DAY EXPERIENCE

Join in the match day fun by selecting one of our 15 home matches

MATCH DAY SPONSOR - £500

- Table of 8 for our pre-match lunch
- Name on the front page and one full page advert in our match day programme
- Website and Social Media shout outs of your involvement
- Meet & Greet with the players after the match

MATCH DAY BALL SPONSOR - £250

- Select one of our 15 Home matches and receive:
- 2 x Seats at our pre-match lunch
- Name on the front of our match day programme
- Signed ball presented by the squad

All prices are subject to VAT



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CORPORATE SPONSORSHIP PACKAGES

Three options offering fantastic marketing exposure and great value for money, these packages are sure to bring you a great return on your investment.

Gold - £15,000 + VAT (One space available)

- Company Logo on the Front of Playing Shirt
- Behind the posts double-sided advertising board
- Roadside banner
- Full page advertising in the programme
- Logo on all social media, pitchero and commercial website
- 2 x seats to every home pre-match lunch plus one bottle of wine (must be pre-booked)
- 4 x season tickets
- Discounted conferencing rates with free Tea & Coffee



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CORPORATE SPONSORSHIP PACKAGES

Silver - £10,000 + VAT (Two spaces available)

- Company Logo on the upper or lower back of Playing Shirt
- Pitch side advertising board
- Half page advertising in the programme
- Logo on all social media, pitchero and commercial website
- 2 x season tickets
- 8 x seats to one home match per season with four bottles of wine (must be pre-booked)
- Discounted conferencing rates



CORPORATE SPONSORSHIP PACKAGES

Bronze - £8,000 + VAT (Three spaces available)

- Company Logo on left or right forearm of playing shirt or on the playing shorts
- Pitch-side advertising board
- Quarter page advertising in programme
- Logo on all social media, pitchero and commercial website
- 2 x season Tickets
- Discounted Conferencing Rates



NEW TILL & MATCH DAY ENTRY SYSTEM

This is a fantastic new opportunity for a company to sponsor our new till and match day entry systems.

The club are looking to replace the till and match day systems which enable us to process memberships via the tills, manage the RFU junior player registrations, provide pre-paid bar top-up and discount cards and analyse match day numbers. In return for sponsorship you will receive:

- Full page advert in every match day programme
- Logo on every Leicester Lions membership card and all till receipts
- Double sided pitch-side advertising board
- Company Logo and link to your website via our corporate website www.leicesterlionsrffc.co.uk
- Social media shout outs
- Table of 8 to one of our 15 home pre-match lunches with two bottles of wine (Must be pre-booked)
- Reduced conferencing Room Rates

£10,000 + VAT



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CONTACT DETAILS

Thank you for taking the time to read our new 2019/20 sponsorship packages.

If you are interested in any of the opportunities in this presentation or you would like to discuss any bespoke options please contact

Emma Allen on 07789057885 or events@leicesterlionsrfc.co.uk